

VMware Socialcast Custom Theme Integration Service

AT A GLANCE

The VMware Custom Theme Integration Service provides customers with a customized look and feel of their Socialcast community.

KEY BENEFITS

- A Socialcast community that reflects your company's unique brand.
- Theme integration created by experienced consultants and requires no coding by customer.
- Employees recognize the community as a corporate asset, sanctioned by management.
- The qualities of participation your company wants to inspire and encourage are expressed in your community.

Overview

Socialcast by VMware brings people, conversations, and projects together in one unified workspace. By organizing the day-to-day flow of work into a single location, accessible from anywhere, on any device, Socialcast empowers employees to discover new people and ideas, work smarter, and focus on what is most important.

VMware Socialcast Custom Theme Integration Service can help you customize the look and feel of your Socialcast community. Incorporating your company's own visual branding elements, including colors and graphics, results in a community that reflects your culture.

Our VMware Consultant will work with your company's community Administrator to gather design requirements and assets. We will then incorporate these assets and branding preferences into pre-designated areas of the community.

Customer Profile

The types of companies that request services to create a custom theme include:

- Companies that want to use their own design theme for their Socialcast community
- Companies that want to white-label their social network instead of using a vendor's brand and design theme

This service is available for customers who deploy Socialcast as multi-tenant SaaS, On-Premise, or single-tenant cloud.

Deliverables

- Custom theme delivered to your company's community Administrator
- Instructions for how to deploy the custom theme

Topics Covered

- Input meeting: Review project process and gather information needed to create a customized theme.
- Review colors, logos and graphic elements that may be used in custom theme integration.
- Hand-off: Provide instructions for deploying the customized theme for the Socialcast community.

Roles and Responsibilities

- VMware Consultant: Conducts launch meeting, solicits required information from the customer, performs design review and provides instructions on enabling new theme.
- Customer: Socialcast community Administrator provides requirements to Consultant and deploys the custom theme once it is received.

Scope and Pricing

- Up to five hours of VMware Custom Theme Integration Service delivered remotely. This service includes one mock-up of the design and one design review. Multiple meetings may be required, but total time is not to exceed five hours.
- VMware will integrate customer's theme preferences and logo into one Socialcast community as well as a customer's pre-production community if applicable.

VMware Socialcast Custom Theme Integration Services are delivered by a VMware Consultant.

Contact your local VMware representative for pricing.

PSO Credits are redeemable for this offering.

KEY ACTIVITIES

- Engagement kick-off
- Review requirements for theme integration and provide list of action items and gather information
- Provide one theme design review mock-up, and one round of revisions
- Hand-off community with custom theme integration
- Provide instructions for deploying the custom theme
- Engagement wrap-up

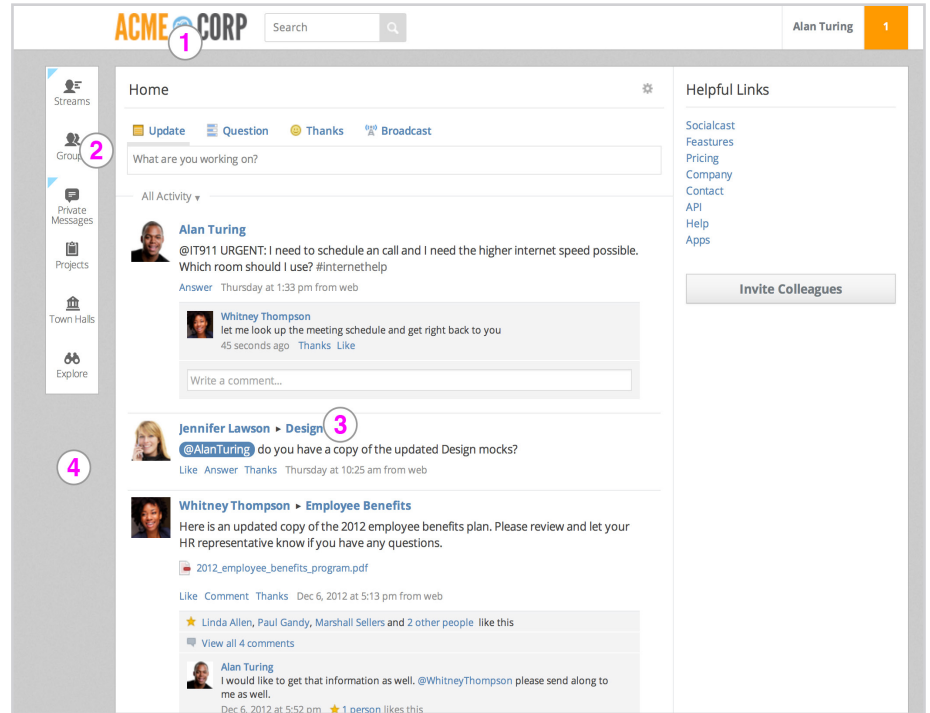
RELATED SERVICES

VMware Professional Services provides end-to-end services to help customers of all sizes and across all industries drive greater value from Socialcast by VMware implementations. In addition to the Custom Theme Integration Service, you may be interested in the following:

- Socialcast by VMware Reach System Integration Service
- Socialcast by VMware Configuration and Integration Design - On-Premise Service
- Socialcast by VMware Configuration and Integration Design - Dedicated Cloud Service
- Socialcast by VMware Single Sign-On Configuration Service
- Socialcast by VMware Community Optimization Service
- Socialcast by VMware Assigned Client Account Representative Service

Customization Options

Customizable elements of your Socialcast community include (refer to the image below): (1) logo, (2) navigation icon color, (3) link color, and (4) background color or image.



Requirements

- Production license of Socialcast by VMware.
- Company logos can be used to further brand your community. Please follow these guidelines for optimal results: logo in transparent PNG or GIF format with maximum size of 340 pixels wide and 30 pixels high.

For More Information

Visit www.vmware.com for more information about VMware software and services, or contact your local VMware representative.

About VMware Professional Services

VMware Professional Services provides industry-leading consulting, education, and technical account manager services that enable customers to transform IT environments through virtualization and realize greater value from flexible, agile IT service delivery models sooner, with less risk.

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